

AFSCME  
10/12-10/18/16  
\$25,300

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25328217	<b>Changes as of:</b> 10/11/2016 at 10:51 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //5315	<b>Flight:</b> 10/10/16 - 10/23/16	<b>Total \$:</b> \$25,300.00
<b>Agency:</b> Adelstein & Associates	<b>Advertiser:</b> AFSCME	<b>Market:</b> Chicago-Springfield-Dt DMA
<b>2155 CATON</b>	<b>Product:</b> AFSCME	<b>Office:</b> CHICAGO
<b>CHICAGO, IL 60647</b>	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Candy Kyle	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> DAN RAYMOND	<b>Assistant:</b> REBECCA BERRY
	312-832-6634	312-832-6605
<b>Comments:</b> SCHEDULE RUNS WED, 10/12-TUE, 10/18.		<b>Separation:</b>
		<b>Total CPP:</b> \$266.04
		<b>Total Spots:</b> 25
		<b>Total GRP:</b> 95.1

#	Day/Time	DP	Program	Rate	A3SP Rating	10/10 - 10/17		Total Spots	Total \$	CPP	GRP
						Len	10/17				
1	W-F 6a-7a		SUNRISE THIS MORNING	\$900.00	3.3	60	2	0	\$1,800.00	\$272.73	6.6
2	M-Tu 6a-7a		SUNRISE THIS MORNING	\$900.00	3.3	60	0	1	\$900.00	\$272.73	3.3
3	W-F 7a-9a		GMA	\$1,200.00	4.8	60	2	0	\$2,400.00	\$250.00	9.6
4	M-Tu 7a-9a		GMA	\$1,200.00	4.8	60	0	1	\$1,200.00	\$250.00	4.8
5	Sa 7a-8a		SATURDAY GMA	\$700.00	3.2	60	1	0	\$700.00	\$218.75	3.2
6	W-F 9a-10a		LIVE WITH KELLY	\$500.00	2.9	60	1	0	\$500.00	\$172.41	2.9
7	M-Tu 9a-10a		LIVE WITH KELLY	\$500.00	2.9	60	0	1	\$500.00	\$172.41	2.9
8	W-F 11a-11:30a		NEWSCHANNEL 2 AT MIDDAY	\$400.00	2.1	60	1	0	\$400.00	\$190.48	2.1
9	M-Tu 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$400.00	2.1	60	0	1	\$400.00	\$190.48	2.1
10	W-F 3p-4p		DR. PHIL	\$800.00	2.9	60	1	0	\$800.00	\$275.86	2.9
11	M-Tu 3p-4p		DR. PHIL	\$800.00	2.9	60	0	1	\$800.00	\$275.86	2.9
12	W-F 4p-5p		ELLEN	\$800.00	3.0	60	1	0	\$800.00	\$266.67	3.0
13	M-Tu 4p-5p		ELLEN	\$800.00	3.0	60	0	1	\$800.00	\$266.67	3.0
14	W-F 5p-5:30p		FIRST NEWS @ 5P	\$1,500.00	5.8	60	1	0	\$1,500.00	\$258.62	5.8
15	M-Tu 5p-5:30p		FIRST NEWS @ 5P	\$1,500.00	5.8	60	0	1	\$1,500.00	\$258.62	5.8
16	W-F 6p-6:30p		NEWSCHANNEL 20/15 @ 6P	\$1,700.00	6.2	60	1	0	\$1,700.00	\$274.19	6.2
17	M-Tu 6p-6:30p		NEWSCHANNEL 20/15 @ 6P	\$1,700.00	6.2	60	0	1	\$1,700.00	\$274.19	6.2
18	W-F 6:30p-7p		ENTERTAINMENT TONIGHT	\$1,000.00	3.8	60	2	0	\$2,000.00	\$263.16	7.6
19	M-Tu 6:30p-7p		ENTERTAINMENT TONIGHT	\$1,000.00	3.8	60	0	1	\$1,000.00	\$263.16	3.8
20	W-F 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$1,700.00	3.9	60	1	0	\$1,700.00	\$435.90	3.9
21	M-Tu 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$1,700.00	3.9	60	0	1	\$1,700.00	\$435.90	3.9



125 West 55th St  
New York, NY 10019

Contract # 25328217

Changes as of: 10/11/2016 at 10:51 AM

Version: Current State Version 1

CPE: //5315

Flight: 10/10/16 - 10/23/16

Station: WICS

Total \$: \$25,300.00

Agency: Adelstein & Associates

Advertiser: AFSCME

Market: Campaign-Sprngfld-Dtr DMA

Total Spots: 25

2155 CATON  
CHICAGO, IL 60647

Product: AFSCME  
Agency Order #:

Office: CHICAGO  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE

Total CPP: \$266.04  
Total GRP: 95.1

Buyer: Candy Kyle  
Salesperson: DAN RAYMOND  
312-832-6634

Assistant: REBECCA BERRY  
312-832-6605

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	10/10 - 10/17		Total Spots	Total \$	CPP	GRP
						Len	10/10				
22	Sa 2:30p-6p		ABC COLLEGE FOOTBALL	\$500.00	2.6	60	1	0	1	\$500.00	\$192.31
TOTALS:						15	10	25	\$25,300.00	\$266.04	95.1

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25328217 Changes as of: 10/11/2016 at 10:51 AM

Version: Current State Version 1

CPE: //5315

Flight: 10/10/16 - 10/23/16

Total \$: \$25,300.00

Agency: Adelstein & Associates

Advertiser: AFSCME

Station: WCBS

Total Spots: 25

2155 CATON  
CHICAGO, IL 60647

Product: AFSCME  
Agency Order #:

Office: CHICAGO  
Primary Demo: Adults 35+

Total CPP: \$266.04  
Total GRP: 95.1

Buyer: Candy Kyle  
Salesperson: DAN RAYMOND  
312-832-6634

Con Type: POLITICAL/VOTE  
Assistant: REBECCA BERRY  
312-832-6605

Separation:

Special Instructions

## Order Level Comments

Date/Time Added by Comment

10/11/16 10:51 AM REBECCA BERRY SCHEDULE RUNS WED, 10/12-TUE, 10/18.

## Competitive Information

Market Budget:	\$84,333
WICS Share:	30%
Comment:	
WAND:	32%
WCIA:	31%
WRSP:	7%

## Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$25,300.00	\$266.04	95.1
<b>Total</b>	<b>100%</b>	<b>25</b>	<b>\$25,300.00</b>	<b>\$266.04</b>	<b>95.1</b>

## Monthly Summary

Month	Spots	Dollars
2016-Oct	25	\$25,300.00
<b>Total</b>	<b>25</b>	<b>\$25,300.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/11/16 11:10 AM					\$0	\$0	
New	10/11/16 10:51 AM	REBECCA BERRY	New	25		\$25,300.00	\$25,300.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

## Contract # 2659322

Schedule Dates 10/12/16-10/18/16  
Advertiser AFSCME (29148)  
Agency Adelstein & Associates (17775)  
Product POLITICAL ISSUE (ns) (1187)  
Brand AFSCME (146890)  
Salesperson Millennium/CHI, Chicago (1094)  
Sales Office Millennium Chicago  
Buyer Name Kyle Candy  
Phone/Fax /  
CPE 5315  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments AFSCME  
SCHEDULE RUNS WED, 10/12-TUE, 10/18.  
Alex Bradley

Date Entered 10/11/16  
Last Modified 10/11/16  
Entered By Amanda Painter  
CO-OP No  
Headline # ECR25328217  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,795.00  
Net Total \$21,505.00  
Sales Tax

WICS+WICD Combo 100/0 (WICS++)		
By Broadcast Month	Spots	Rate
Oct. 2016	25	\$25,300.00
Grand Total:	25	\$25,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3.3)	10/12/16-10/14/16	2	1:00	6A- 7A (CST)	2			X	X	X			2	\$900.00	\$1,800.00	WICS+WICD Combo 100/0 (WICS)	Sunrise this Morning	10/11/16
2.0	Normal Line / SPOT (2-3.3)	10/17/16-10/18/16	2	1:00	6A- 7A (CST)	1	X	X						1	\$900.00	\$900.00	WICS+WICD Combo 100/0 (WICS)	Sunrise this Morning	10/11/16
3.0	Normal Line / SPOT (3-4.8)	10/12/16-10/14/16	2	1:00	7A- 9A (CST)	2			X	X	X			2	\$1,200.00	\$2,400.00	WICS+WICD Combo 100/0 (WICS)	GMA	10/11/16
4.0	Normal Line / SPOT (4-4.8)	10/17/16-10/18/16	2	1:00	7A- 9A (CST)	1	X	X						1	\$1,200.00	\$1,200.00	WICS+WICD Combo 100/0 (WICS)	GMA	10/11/16
5.0	Normal Line / SPOT (5-3.2)	10/15/16-10/15/16	2	1:00	7A- 8A (CST)							1		1	\$700.00	\$700.00	WICS+WICD Combo 100/0 (WICS)	Saturday GMA	10/11/16
6.0	Normal Line / SPOT (6-2.9)	10/12/16-10/14/16	2	1:00	9A- 10A (CST)	1			X	X	X			1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)	Live with Kelly	10/11/16
7.0	Normal Line / SPOT (7-2.9)	10/17/16-10/18/16	2	1:00	9A- 10A (CST)	1	X	X						1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)	Live with Kelly	10/11/16
8.0	Normal Line / SPOT (8-2.1)	10/12/16-10/14/16	2	1:00	11A- 11:30A (CST)	1			X	X	X			1	\$400.00	\$400.00	WICS+WICD Combo 100/0 (WICS)	News Channel 20 Midday	10/11/16
9.0	Normal Line / SPOT (9-2.1)	10/17/16-10/18/16	2	1:00	11A- 11:30A (CST)	1	X	X						1	\$400.00	\$400.00	WICS+WICD Combo 100/0 (WICS)	News Channel 20 Midday	10/11/16
10.0	Normal Line / SPOT (10-2.9)	10/12/16-10/14/16	2	1:00	3P- 4P (CST)	1			X	X	X			1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)	Dr. Phil	10/11/16
11.0	Normal Line / SPOT (11-2.9)	10/17/16-10/18/16	2	1:00	3P- 4P (CST)	1	X	X						1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)	Dr. Phil	10/11/16
12.0	Normal Line / SPOT (12-3.0)	10/12/16-10/14/16	2	1:00	4P- 5P (CST)	1			X	X	X			1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)	Ellen	10/11/16
13.0	Normal Line / SPOT (13-3.0)	10/17/16-10/18/16	2	1:00	4P- 5P (CST)	1	X	X						1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)	Ellen	10/11/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
2155 Calton  
Chicago, IL 60647

## Contract # 2659322

**Schedule Dates** 10/12/16-10/18/16  
**Advertiser** AFS-CME (29148)  
**Agency** Adelstein & Associates (17775)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AFS-CME (146890)  
**Salesperson** Millennium/CHI, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** Kyle, Candy  
**Phone/Fax** /  
**CPE** 5315  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AFS-CME  
SCHEDULE RUNS WED, 10/12-TUE, 10/18.  
Alex Bradley

**Date Entered** 10/11/16  
**Last Modified** 10/11/16  
**Entered By** Amanda Painter  
**CO-OP** No  
**Headline #** ECR25328217  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,795.00  
**Net Total** \$21,505.00  
**Sales Tax**

**WICS+WICD Combo 100/0 (WICS++)**  
**By Broadcast Month**  
Oct. 2016  
Grand Total:  
**Spots** 25  
**Rate** \$25,300.00  
\$25,300.00

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbglinev?n=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Miles King (Adelstein & Associates)  
do hereby request station time concerning the following issue:

AFSCME <del>Local</del> Council 31
------------------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: AFSCME ~~Local~~ Council 31



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFSCME Local Council 31  
~~205 N. Michigan Ave., Suite 2100, Chicago, IL 60601~~  
615 S Second St  
Springfield IL 62704

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive director/president Roberta Lynch  
Executive vice presidents Ralph Portwood, Carmin Willis-Goodloe,  
Yolanda Woods and Darinda Miller  
Secretary Dave Delrose  
Treasurer Rob Fanti

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/26/16

Date

Signature

312-787-3322

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WICS- TV	\$21,505.00	AFSCME IL Est. #5315